

2019-20

3.7.1 Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years							
S. No.	Year of signing MoU	Name of the organization with whom MOU/Collaboration being signed	Duration	Purpose of MOU/Collaboration	List the actual activities under each MOU year-wise	Date of the activity conducted	LINK
1	2020	Confederation of All India Traders, Madhya Pradesh	ongoing	SKILL DEVELOPMENT, OUTCOME BASED TRAINING S, PLACEMENT, R&D SERVICES AND RELATED SERVICES	Summer Training Internship	13 March 2020 to ongoing	http://103.109.176.155/NAA/C/prestige/dvvcriteria3/3_7_1/18.CONFEDERATION OF ALL INDIA TRADERS.pdf
Collaborations/Linkages							-
2	2020	Policybank Pvt.Ltd.	45 Days	SKILL DEVELOPMENT, OUTCOME BASED TRAINING S, PLACEMENT, R&D SERVICES AND RELATED SERVICES	Summer Training Internship	1st May - 15th Jun,2019	http://103.109.176.155/NAA/C/prestige/dvvcriteria3/3_7_1/79.pdf

3	2019	JK Tyre & Ind. Pvt. Banmore	45 Days	SKILL DEVELOPMENT, OUTCOME BASED TRAINING S, PLACEMENT, R&D SERVICES AND RELATED SERVICES	Summer Training Internship	1st May - 15th Jun,2019	http://103.109.176.155/NAA/C/prestige/dvv/Criteria3/3_7_1/80.JK TYRE.pdf	
4	2019	The Viral Fever	45 Days	SKILL DEVELOPMENT, OUTCOME BASED TRAINING S, PLACEMENT, R&D SERVICES AND RELATED SERVICES	Summer Training Internship	1st May - 15th Jun,2019	http://103.109.176.155/NAA/C/prestige/dvv/Criteria3/3_7_1/81.pdf	
5	2019	Sandhu Dairy & Agro Products Pvt. Ltd.	45 Days	SKILL DEVELOPMENT, OUTCOME BASED TRAINING S, PLACEMENT, R&D SERVICES AND RELATED SERVICES	Summer Training Internship	1st May - 15th Jun,2019	http://103.109.176.155/NAA/C/prestige/dvv/Criteria3/3_7_1/82.SANDHU DAIRY.pdf	
Research Collaboration							-	http://103.109.176.155/NAA/C/prestige/dvv/Criteria3/3_7_1/127

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6	2020	Prestige Institute of Management, Gwalior, India University of Puerto Rico, USA & Visiting Prof-Deakin University, Australia	3 Years	Research	Impact of individual market orientation on selling and customer orientation	13-05-2017 TO 13-05-2020	http://03.109.176.155/NAA/C/prestige/dvv/Criteria3/3_7_1/128 .RP.pdf
7	2020	Prestige Institute of Management, Gwalior, India University of Liverpool, United States BITS-Pilani, India	4 Years	Research	Technology-Driven Tourism and Hospitality Industry as a Tool for Economic Development: A Bibliometric Analysis	01-01-2016 TO 01-01-2020	http://03.109.176.155/NAA/C/prestige/dvv/Criteria3/3_7_1/129 .RP.pdf
8	2020	Marketing and Strategy, ICFAI Business School, IFHE Campus, Dontanpalli, Shankarpalli Road, Hyderabad, Hyderabad, Telangana, India Humanities and Management, Dr BR Ambedkar National Institute of Technology, Jalandhar, India Prestige Institute of	3 Years	Research	Investigating the effects of consumer characteristics with respect to brand knowledge and product involvement on brand alliance evaluation	2017 TO 2020	http://03.109.176.155/NAA/C/prestige/dvv/Criteria3/3_7_1/130 .RP.pdf

		Management Gwalior, Gwalior, India					
9	2020	Jamia Millia Islamia, New Delhi, India Prestige Institute of Management, Gwalior, India Indian Institute of Tourism and Travel Management, Noida, India	2 Years	Research	Segmenting the domestic rural tourists in India	2018 TO 2020	http://103.109.176.15/5/NAA/C/prestige/dv/Criteria3/3_7_1/131.RP.pdf
10	2019	Prestige Institute of Management, Gwalior, India bManagement Dept., Prestige Institute of Management, Gwalior, India	3 Years	Research	Personality traits and risk tolerance among young investors	12-08- 2016 TO 12-08- 2019	http://103.109.176.15/5/NAA/C/prestige/dv/Criteria3/3_7_1/132.RP.pdf
11	2019	Prestige Institute of Management, Gwalior, India Academic Guru, Gwalior, India	3 Years	Research	The impact of website quality and reputation on purchasing intention towards online shopping	2016 TO 2019	http://103.109.176.15/5/NAA/C/prestige/dv/Criteria3/3_7_1/133.RP.pdf